



Benefits For A GFA Ambassador!

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Introduction (version 1.0)

Interested in "unlocking" your potential as a GFA Ambassador? Curious about how the program works and the benefits it offers? You've come to the right place, my friend. Let's explore the details together:

Last Updated

This proposal was last updated on Friday July 14, 2023

The GFA Ambassador Benefits

1. **Free General Ticket:** Ambassadors are eligible to receive 1 General Ticket for free (*For more info, please see the Ambassador Requirements section below*).
2. **10% Discount:** We will provide ambassadors with a 10% discount coupon code for event tickets.
3. **Commission and Sponsorship Opportunities:** Ambassadors can earn a commission of 10%-30% for every ticket sold and sponsorship acquired. The exact commission rate will depend on the number of tickets and sponsorships sold. *Please check the details below:*

CBS2023-Ticket Sales Amount		Ambassador Commission
1-10 General Tickets		10%
10-20 General Tickets		30%
1-5 VIP Tickets		20%
5-10 VIP Tickets		30%
CBS2023-Sponsor Sales Amount		Ambassador Commission
USD	RMB	
800-4500USD	5500-30000	10%
4500-10000USD	30000-70000	20%
>10000USD	70000以上	30%



CBS2023-Ambassador Plan			
CBS2023 Ticket Type	Spots	Unit Price USD	Unit Price RMB
General Ticket-Early Bird	20	\$295.00	¥2,035.50
VIP Ticket(Mastermind+VIP Dinner+2 days Hotel Room)-Early Bird	10	\$595.00	¥4,105.50
General Ticket	60	\$595.00	¥4,105.50
VIP Ticket(Mastermind+VIP Dinner+2 days Hotel Room)	10	\$1,195.00	¥8,245.50
Ambassador Free Tickets	10		

CBS2023 Sponsor Package and Spot			
CBS2023 Sponsor Type	Spots	Unit Price USD	Unit Price RMB
Exclusive Sponsor	1	\$6,500.00	¥45,000.00
VIP Dinner Sponsor	1	\$3,000.00	¥20,000.00
After Party Sponsor	1	\$3,000.00	¥20,000.00
Diamond Sponsor	2	\$4,500.00	¥30,000.00
Silver Sponsor	3	\$1,500.00	¥10,000.00
Gold Sponsor	5	\$800.00	¥5,500.00

**CBS
2023**

SPONSORSHIP OPTIONS 大会赞助方案

	Sponsored Project 赞助项目	Exclusive Sponsor 冠名赞助	Diamond Sponsor 钻石赞助	Platinum Sponsor 白金赞助	Golden Sponsor 黄金赞助	VIP Dinner Sponsor 晚宴赞助	After Party Sponsor 派对赞助
	Sponsor Fee 赞助费用	6500USD 45000RMB	4500USD 30000RMB	1500USD 10000RMB	800USD 5500RMB	3000USD 20000RMB	3000USD 20000RMB
1	Logo in the Conference+Official Website+Channels 品牌logo展示 (大会会场+官网+传播渠道)	✓	✓	✓	✓	✓	✓
2	DM into the gift bag + Gift sponsor 资料入袋+礼品赞助	✓	✓	✓	✓	✓	✓
3	Conference Tickets 大会门票	5 Tickets	4 Tickets	2 Tickets	1 Ticket	3 Tickets	3 Tickets
4	Sponsor Booth 赞助商展位	✓	✓	✓	✗	✓	✓
5	Speaker Chance in Conference 大会主题演讲机会	✓	✓	✗	✗	✗	✗
6	Speaker Chance in Panel or Party or VIP Dinner 圆桌论坛或派对或晚宴演讲机会	✓	✗	✗	✗	✓	✓



4. **Exclusive CBS2023 Poster:** Ambassadors can ask to receive their own CBS2023 poster and have the opportunity for promotion.

Ambassador Requirement

1. **Supporter of CBS:** Ambassadors must be supporters of CBS and genuinely want to contribute to its success. Having attended CBS and GFA events in the past is a bonus.
2. **Customer Resources:** Ambassadors must possess customer resources related to the e-commerce industry.
3. **Ticket and Sponsorship Sales:** Ambassadors are required to sell at least 2 tickets or secure 1 sponsorship to qualify for a free ticket. Failure to meet this requirement will result in the absence of a complimentary ticket.

Program Page & Application Form

To get the link to the form, check <https://www.globalfromasia.com/ambassador/>

Resource Hub: Templates, Posters, and Email Guides

Wondering what scripts, emails, and posters to use?

No worries! We've got you covered. To access a variety of templates, posters, and email formats, simply visit our SHARE section at <https://2023.crossbordersummit.com/share>. There, you'll find a treasure trove of resources to help you effectively promote the CBS2023 event and excel as a GFA Ambassador.