

GLOBAL FROM ASIA VILLAGE

Bringing the community together: “Ecommerce City”



About Us

Global From Asia (GFA): Cross Border E-Commerce Business Leaders Community

全球跨境电商生意人学习和社交的平台

GFA is a platform for cross border business owner to learn, network, and make business partnerships. Together we overcome the challenges you face as you grow your international business.

GFA,我们为全球跨境企业主，生意人，提供一个学习、社交和合作的平台，我们共同应对您在国际业务发展时所面临的困难和挑战。

Media 媒体: Podcast, TV Show, Vlog, Blog, Newsletter

Events 活动: Mastermind, Workshops, CEO Retreats, Cross Border Matchmaker , Cross Border Summit

Service 服务: Consulting Service, Corporate Service, SEO, Content Marketing, Amazon Listing



About Founder

MICHAEL MICHELINI

Michael Michelini , Senior Consultant, an American social media & E-Commerce & SEO specialist being in China since late 2007 from Wall Street. He is a “Business Connector”

He is passionate to help companies do business in China, and help Chinese companies to do the oversea market., He carved out GlobalFromAsia.com in 2013.



Grew up in NorthEast USA
(CT, NJ, NYC)



Bridge between
International & China
e-commerce companies



3rd generation American
born



First website in 1999



Grandparents from Italy,
Russia, France, Canada



Selling online since 2003



Global From Asia is Our
Authority Blog



Moved to China end of 2007





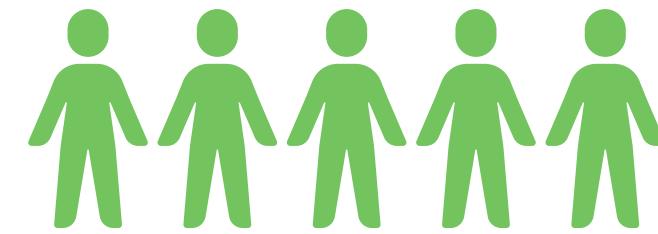
Problem: People Want Community Now More Than Ever



World is in Transition:

- Current lockdowns
- Quarantines
- Home Schooling
- Video conference calls

ISOLATION



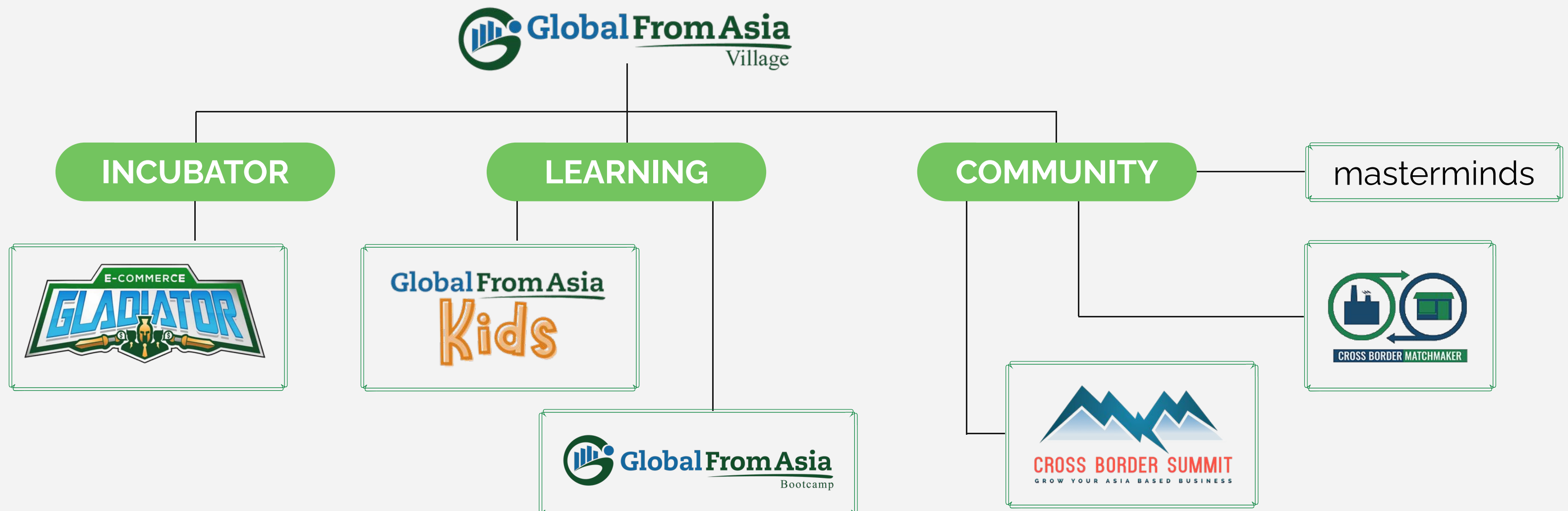
In the Future, People Will Want:

Quality people **around** them

Local access to people +
resources

Solution: GFA Village (Online + Offline)

- Physical space and “ecovillage” for those in the community w/ online access
- Family friendly (more in community have kids) - GFA kids program, nearby schools for expats
- Incubator with headquarters in Hua Hin, Thailand



Community Powered on the Blockchain

- DAO (Decentralized Autonomous Organization)
- Token (GFA coin)
- NFTs (Assets such as ownership in the village)



Learn & Engage

Physical Space with Offline + Online Learning



Integrated Online & Offline
Learning & Networking



Incubator Startup Model



Step 1: 3 Floor “Shop House” Incubator

Multiple floor “shop house”

Learning Rooms

Conference Rooms

Equipped for Integrated
Online/Offline Learning
& Cohort 1 incubator

GFA Kids

GFA Bootcamp

GFA Events



Develop Incubator Model



GlobalFromAsia
Business Center



Event Hall
Community Center



Partner events:
Handshake
Crypto



GlobalFromAsia
Kids

Learning Center

Middle Term Vision: Single Village

A True Village, Modern Day Community

Long Term Vision: Network of GFA Villages

- Thailand
- Philippines
- Vietnam
- China
- Hong Kong
- Malaysia
- Indonesia
- Japan

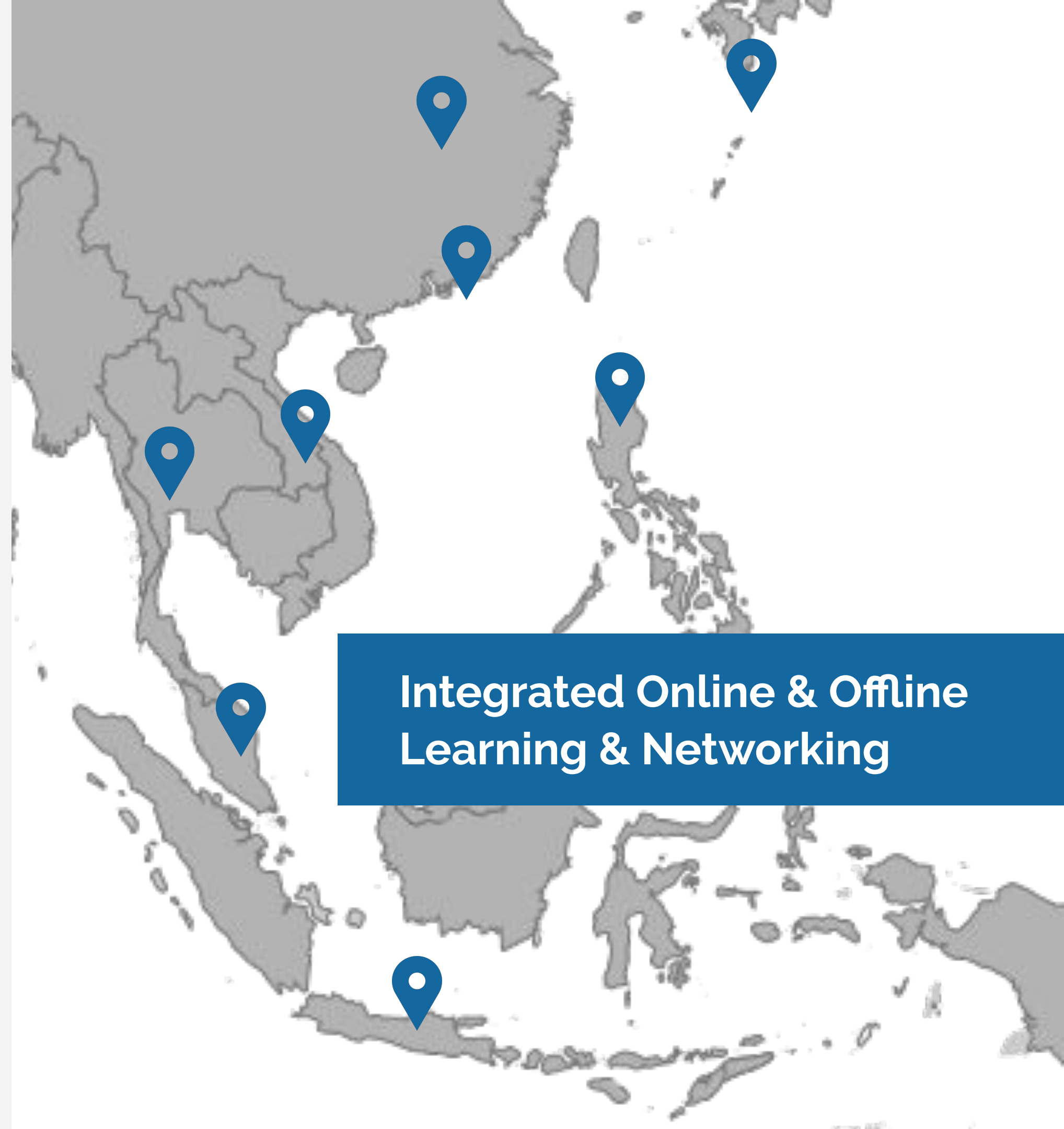
GFA Bootcamps

GFA Kids

Masterminds

CBM Event

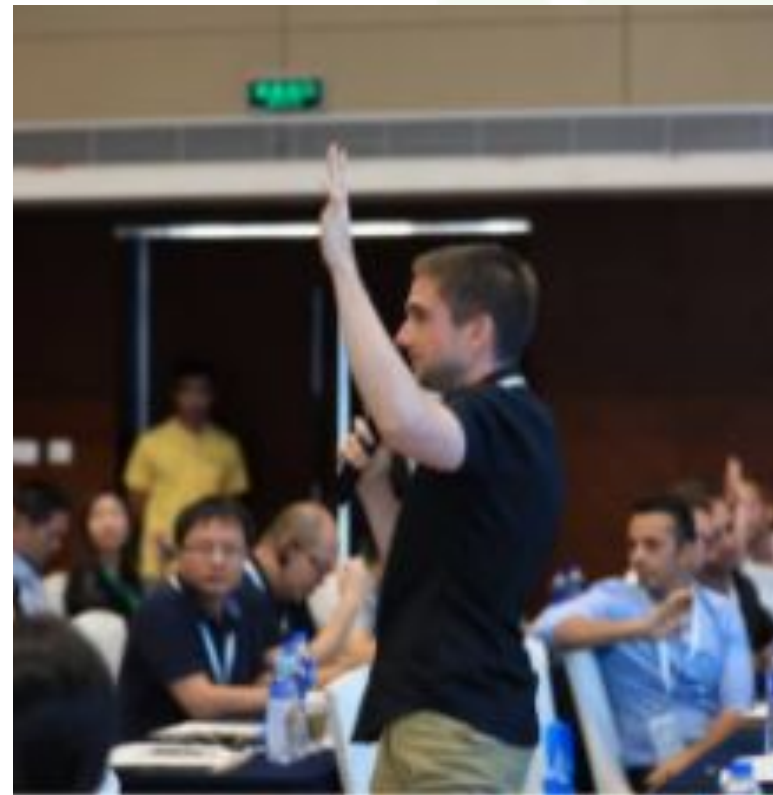
CBS Conference



Integrated Online & Offline
Learning & Networking

Strength

We Are Network of Cross Border Trade Experts



Doing in-person & Online trainings
Podcast since 2013
Major Events since 2016

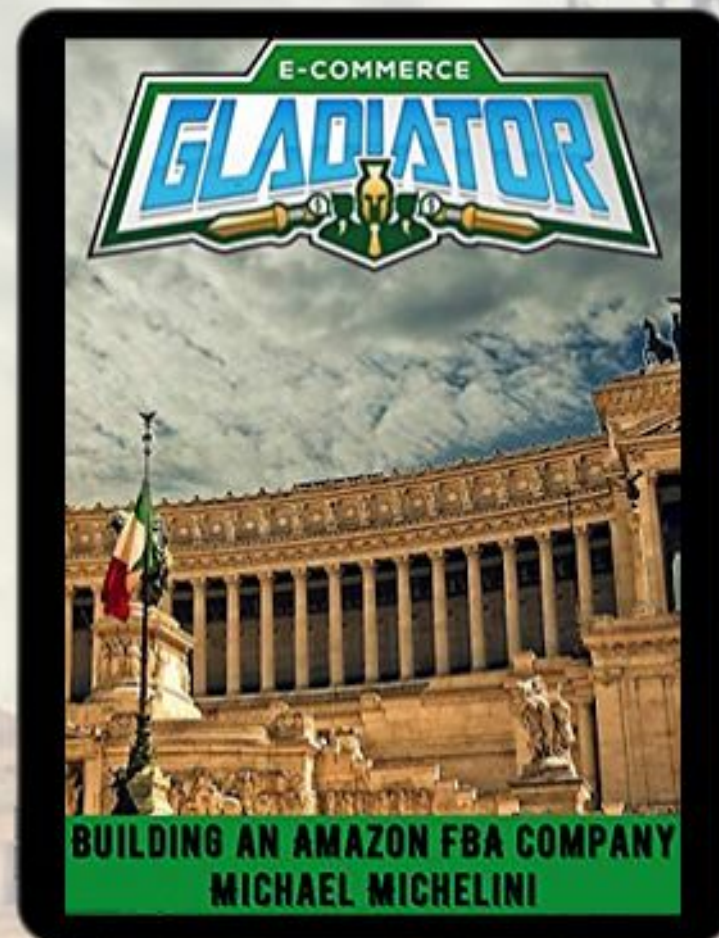
Rewards in GFA token, NFT



Incubator: Building and Investing in Brands

- Grow new brands
- Help current brands enter new markets (China, SE Asia)

Investments in GFA token



Be the GLADIATOR in the Arena

Take action, make it **happen.**

[a](#) Buy the Book on Amazon

[Read About the Book](#)

Membership for Online (GFAVIP) + OFFLINE (village)

- Incubator platform + community
- In Person Bootcamps & Trainings (post covid)
- Online Learning & Networking
- Regular Cross Border Matchmaker Events
- Yearly Cross Border Summit, with additional program before/after

ONLINE

**\$497
yearly**

ONLINE COURSES
PRIVATE FORUM
MEMBER CALLS
MASTER CLASSES
EVENTS & MASTERMINDS
+ Bonus Call With Mike
Michelini

OFFLINE

Access to Physical
Space for ___
Sessions

Access to Online
Sessions

Payment in GFA token

Next Steps

JULY - AUG 2021

Find strategic partners and alliances

AUG 2021

Prepare tokenomics & community benefits

AUG-SEPT 2021

Register Company in Thailand

SEPT 2021 (AT CBM)

Raise Money for a space / Real Estate
(crowdfund / token release)

ONGOING IN CONTENT

Integrate w/ online community



Open For Collaboration

We would love to work with you on
partnerships and alliances

Contact Us:
blog@globalfromasia.com

WHO WE'RE LOOKING FOR

- Crypto Economic Experts
(structure tokenomics model)
- Real Estate Developers
- Investors (incubator, real estate,
crypto)
- Cross Border Ecomm / Trade
Experts (GFA bootcamp)
- Teachers / Principal (GFA Kids)