



2021 Sponsorship

Cross Border Matchmaker Online

国际跨境对接会-直播

2021 赞助方案

Presented by  **Global From Asia**

<http://posters.globalfromasia.com/pdf/cbm2021.pdf>

About Us

Global From Asia (GFA): Cross Border E-Commerce Business Leaders Community.

全球跨境企业主学习和社交的平台

GFA is a platform for cross border business owner to learn, network, and make business partnerships. Together we overcome the challenges you face as you grow your international business.

GFA,我们为全球跨境企业主, 生意人, 提供一个学习、社交和合作的平台, 我们共同应对您在国际业务发展时所面临的困难和挑战。

Media 媒体: Podcast, TV Show, Vlog, Blog, Newsletter

Events 活动: Mastermind, Workshops, CEO Retreats, Cross Border Matchmaker, Cross Border Summit

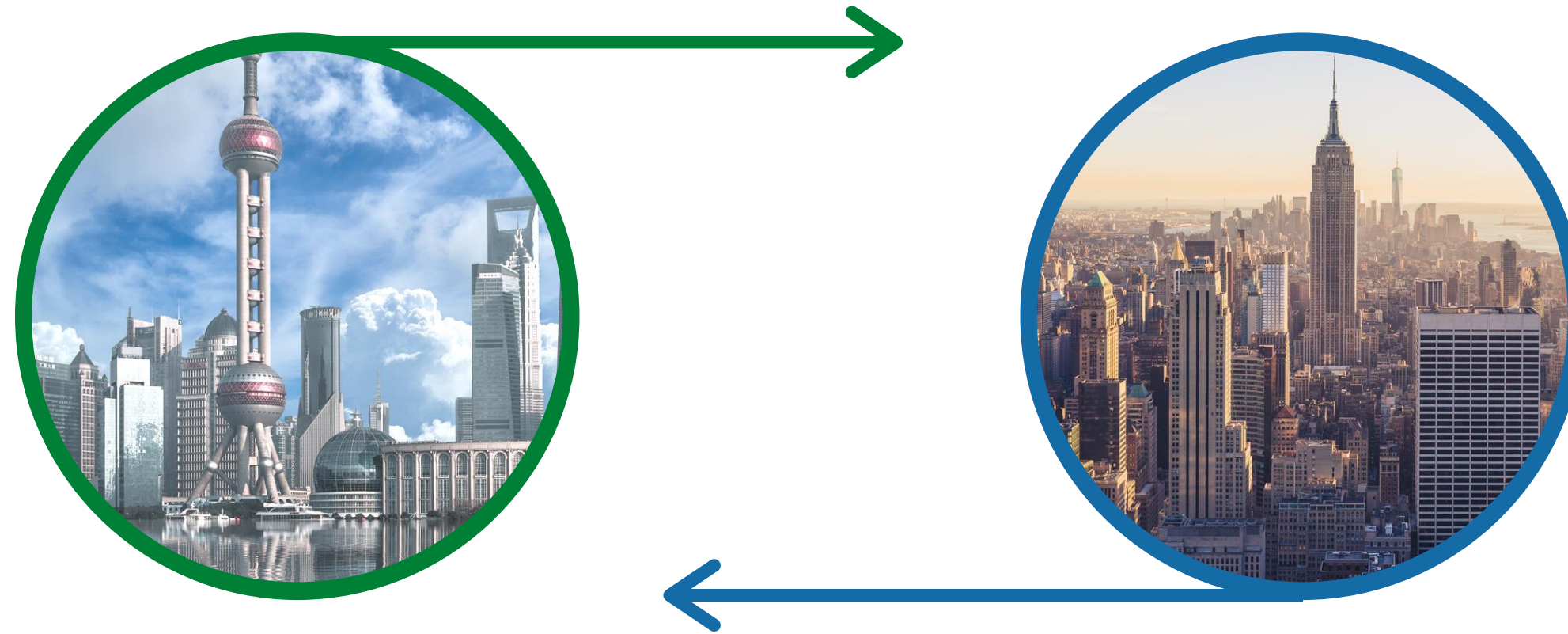
Service 服务: Consulting Service, Corporate Service, SEO, Content Marketing, Amazon Listing



Cross Border Matchmaker 2021

For Learning & Networking 学习和社交

For Cooperation & Negotiation 合作和洽谈



Suppliers
供应商

Sellers
跨境电商卖家



CBM 2021

International business is one of the most complicated things a business owner can do, and having a good resource of information and fellow business owners are invaluable.

Cross Border Matchmaker Online brings **top business leaders** from around the world to share their insights and experience to optimize business in today's competitive world markets.

跨国业务是最复杂的生意之一，拥有一个跨国业务信息咨询平台，跟其他有经验企业主学习是非常重要的。CBM国际跨境对接会，将来组织自世界各地的Top企业主聚集一堂，分享他们的见解和经验，以共同应对在当今竞争激烈的跨国市场的业务。



Highlights 会议亮点

Cross Border Matchmaker (CBM2021) is an online conference to provide an opportunity for global business owners to socialize, learn, communicate and cooperate, online!.



HALF DAY

Half Day Conference
(For learning and networking)

BONUS

GFAVIP Mastermind

32+ COUNTRIES

Countries Represented

200+ ATTENDEES

Attendees
(Business Leaders Only)

30+ MEDIA

International Media Outlets

Who are the Attendees?

谁是参会者？

Attendees: 200 people

参会人数：200人

本次参会者以大卖家为主

月收入千万级别的占比10%

月收入百万级别占比70%

月收入百万以下占比20%



- TOP100的跨境电商大卖大咖们都在这里，你要加入吗？
- 中外大卖家的精髓经验，你一定要来学习！

THE FIRST YEAR

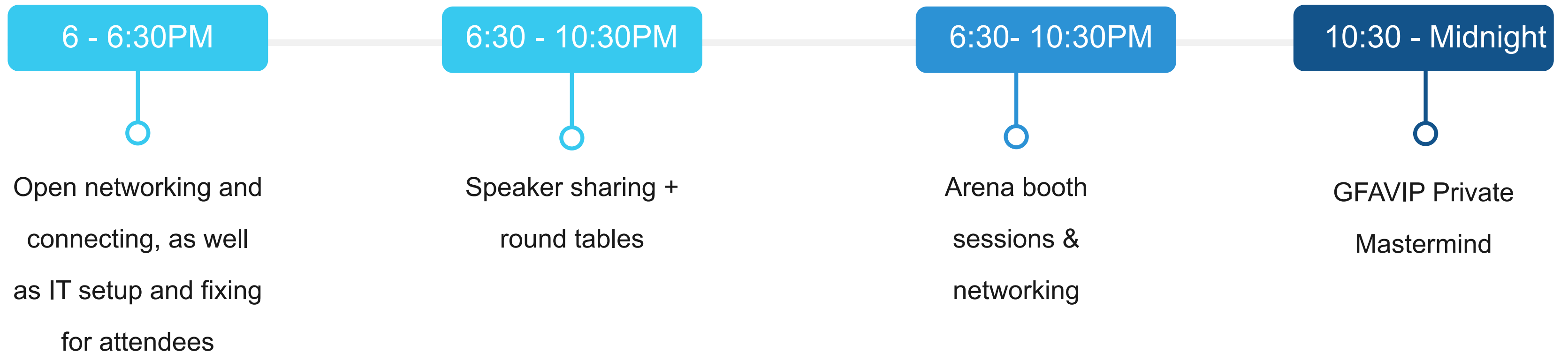


THE SECOND YEAR



AGENDA 2021 | 会议流程

Friday May 21, 2021: 6pm to Midnight (China Time)



PRESENTERS 演讲嘉宾

Previous Years 往期



Will Tjernlund
Amazon Seller
Goat Consulting



Danny McMillan
Host
Seller Sessions



Brian Johnson
Founder
PPCScope.com



Anthony Lee
Taiwan



Matthew Brennan
WeChat Expert, Co-Founder
China Channel



Max Wang
Founder
Long Fei Xiang



Esteban Kadamani
Managing Director
Infinite Windows LLC



Chance Jiang
CEO
Chatek.co



Michael Michelini
Founder & Host
Global From Asia



Daniel Fernandez
Founde
rAMZclever

PRESENTERS 演讲嘉宾

Previous Years 往期



Glenn Ball
Owner and General Manager
Nogogo Online Groceries



Andy Church
Problem Solver
Insight Quality Services



Winston Sterzel
Owner
Bridging Borders LTD



Nicole Webb
Journalist, Writer, Media
Consultant and Master of
Ceremonies



Marcin Hashevsky
Founder & Consultant
Amazing Work System



Kim Leitzes
Founder
ParkLU



Leonhard Weese
Mentor Supercharger Fintech
Accelerator



Davide Nicolucci
Founder & Director
Growth Hack Consulting HK



Chris Davey
MD and Founder
Source From Asia



Gilbert Joa
Co-Founder & President
HK Prime Golf Society



Freda Wan
Consultant



Eva Yoo
Writer
TechNode in Shanghai

Sponsor Booth | 赞助商展位

Previous Years 往期线下展位

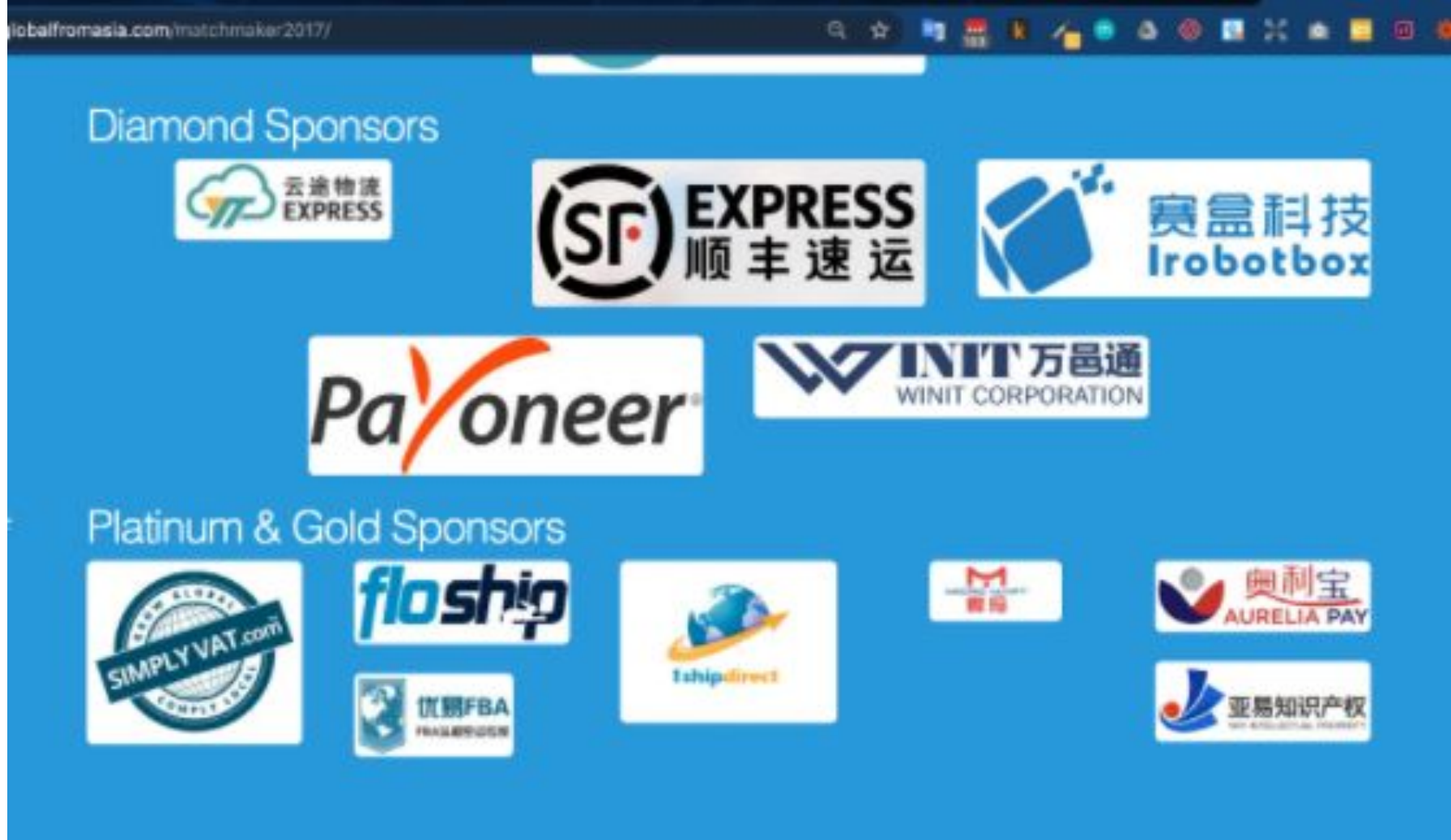


Banner Placement 品牌Logo展示



POSTER 海报展示

Logo placement



WEBSITE 网站展示

Banner Placement at the Event 线上会议品牌展示区

Overview Schedule Host **Event Partners**

MAY 21 2021

Cross Border Matchmaker

An Online Event Bringing Together Experts in the Community


EVENT BY INNOVEMIND

START TIME
6:00 PM - 6:30 PM CST

EVENT STARTS IN
45D : 6H : 3M: 49S

[Enter event](#)

HOST


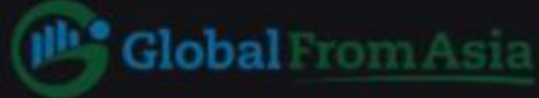


Innovemind
Admin, Innovemind

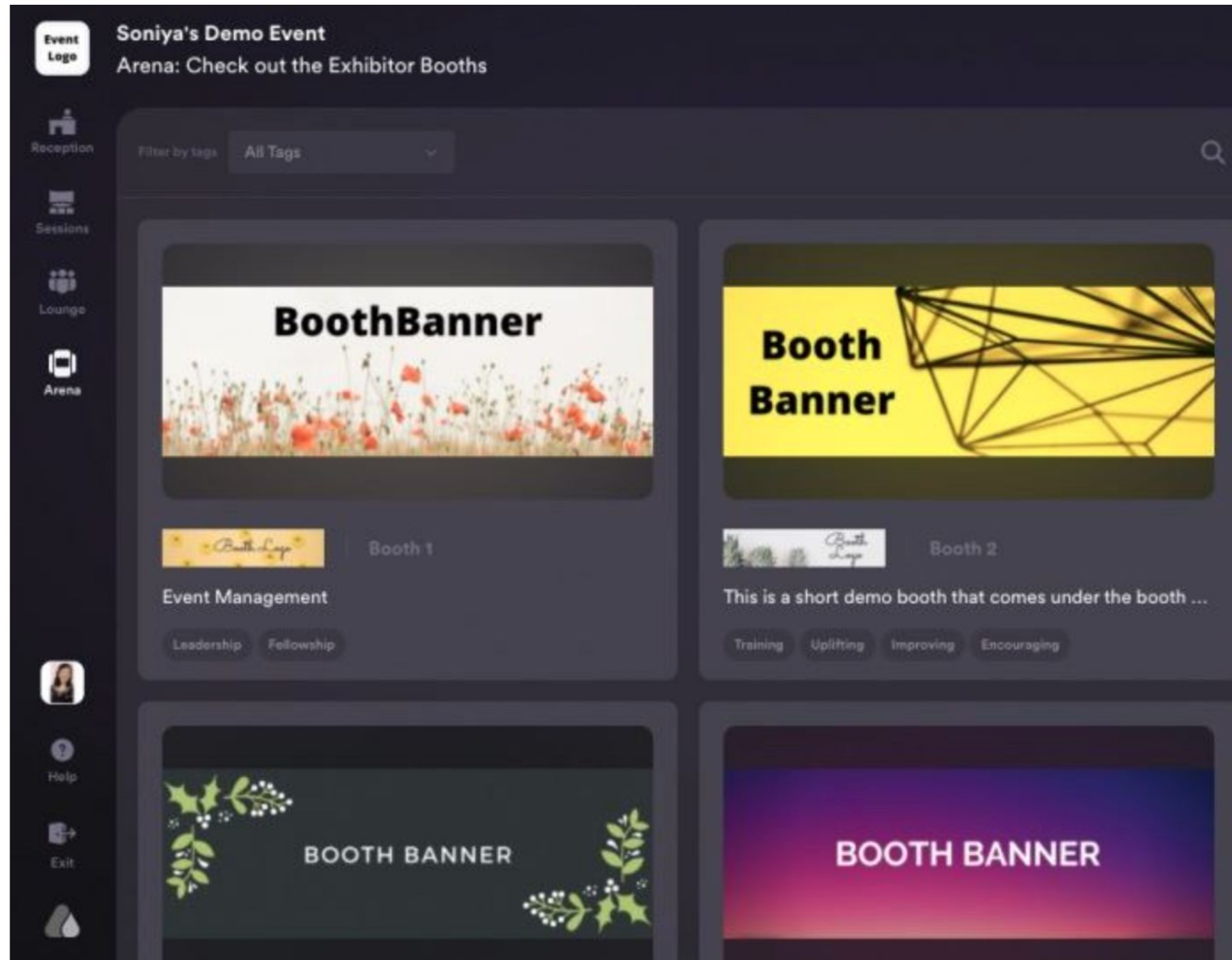
Host

EVENT PARTNERS

Gold



Virtual Sponsor Booths 线上赞助商展位区



● ATTENDEES CAN ENTER BOOTHS

参会者可以进入展位区

● SHARE CONTACT INFO

参会者可以分享赞助商联系方式

● CHAT TO SALES TEAM

参会者可以与赞助商在线聊天



Diamond Sponsor Package

钻石赞助商套餐



Share in a 45 minute
panel session

45分钟论坛环节
的演讲嘉宾



Promotion Chance
on all channel
全网宣传推广



A virtual booth table
展区展位一个



1 complimentary
VIP Pass
赠送一张VIP票

Agenda 2021-AGENDA 2021

Friday, May 21, 2021

6:00pm - Opening and Introductions

6:15pm - Panel 1: Sourcing in China During Extended Pandemic Circumstances(45Mins)

Hear from Sourcing and QC Experts on how this extended lockdown has changed the sourcing world.

7:00pm - Session 1 Theme Matchmaking Round Tables**(45Mins)**

7:45pm - Panel 2: Evolution of web3 and Decentralized Internet(45Mins)

Hear from Internet marketing and web experts on how blockchain and decentralization is re-inventing the internet as we know it.

8:15pm - Session 2 Theme Matchmaking Round Tables**(45Mins)**

9:00pm - Panel 3: Why Is everyone Buying Chinese Amazon sellers?(45Mins)

Hear from FBA sellers and investors inside and out of China on why the acquisition space has heated up

9:45pm - Session 3 Theme Matchmaking Round Tables**(45Mins)**

10:30pm - 12:00am - Private GFAVIP-Only Mastermind (Separate room)

Sponsor Options 赞助商套餐

Benefits		Gold 黄金	Platinum 铂金	Diamond 钻石
	# of Slots	10 spots	5 spot	2 spot
Logo on Event Webpage 活动网站页面展示		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo on Wechat Page 活动微信页面展示		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo on Event Poster 活动海报展示		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Banner on Event Floor Plan 活动宣传渠道展示		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
GFA Newsletter Promotion 会员邮件群发展示		<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Virtual Event Booth 线上展区展位		<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Panelist Speaker Slot 论坛演讲嘉宾		<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
VIP Mastermind Ticket 贵宾票		<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
(*Early bird can get 50% off	Price (USD)	300USD	1000 USD	3000 USD
discount, before day 4.16)	Price (RMB)	2000RMB	6000RMB	20000RMB

Cooperation Media 合作媒体



Past Sponsors | 往届赞助商

Invest**HK**


招商蛇口
CHINA MERCHANTS SHEROU HOLDINGS

 **INSIGHT**
Quality Services

 **INFINITE**
Group Asia Ltd.

REMITSY

 **OFX** | GLOBAL MONEY TRANSFERS

 WorldFirst
国际汇款

 奥利宝
AURELIA PAY

 派安盈
Payoneer

 **EXPRESS**
顺丰速运

 云途物流
EXPRESS

floship

 Ishipdirect

 **WINIT** 万邑通
WINIT CORPORATION

FOREST
SHIPPING



赛盒科技
Irobotbox

 **WCWS.com**
Worldwide Channel, Worldwide Supply

 **MICRO MART**
微玛

 **SIMPLY VAT.com**
GROW GLOBAL
COMPLY LOCAL

 亚易知识产权
YAYI INTELLECTUAL PROPERTY

优易FBA
亚马逊FBA头程运输专家

 **ennoplus**



CONTACT US

Confirm your
sponsorship while
slots are available!



EMAIL

Sales@GlobalFromAsia.com



WECHAT

[@GlobalFromAsia](https://www.wechat.com/p/GlobalFromAsia)



(Add Note 添加时备注 : CBM2021)